



Media Contacts:

Jenn Cox and Amy Zucker
317.205.9690 ext. 229 or ext. 223
jenn@synergy-mg.com or amy@synergy-mg.com

FOR IMMEDIATE RELEASE

**Indianapolis' iSALUS Healthcare Chosen as Electronic Medical Records Preferred Software
Partner for Indiana Health Information Technology Extension Center (I-HITEC)**

INDIANAPOLIS [August 4, 2010] – Indianapolis-headquartered iSALUS Healthcare was recently selected by Indiana Health Information Technology Extension Center (I-HITEC), as a collaborative statewide initiative led by Purdue University, as an electronic medical records (EMR) preferred software partner. This partnership and endorsement allows iSALUS to serve Indiana's healthcare community as part of a federal stimulus program to implement EMR software systems.

"The entire team at iSALUS has a vested and personal interest in being chosen as a preferred software provider," said Michael Hall, president and CEO of iSALUS Healthcare. "These are the doctors we trust to take care of our families, and we are honored to be chosen to help them provide the very best care to all of their patients."

iSALUS was selected by I-HITEC from among hundreds of EMR software firms. The company was chosen based on its ability to assist healthcare providers in implementing electronic medical records, allowing them to qualify for federal stimulus money, a proven technology platform, previous experience with small to medium size healthcare practices, ability to quickly and efficiently implement a large number of new providers, and affordable pricing. Through this partnership, iSALUS and I-HITEC will provide Indiana healthcare providers with a full electronic medical records solution, education, training, implementation, technical and customer support.

"The Indiana Health Information Technology Extension Center is tasked with helping 2,200 Indiana primary care providers (PCPs) achieve Meaningful Use of electronic health record technology by 2012," said Monica Arrowsmith, I-HITEC's director. "We are confident we can reach this ambitious goal in partnership with iSALUS Healthcare as one of our certified EMR software partners. Together we will bring understandable, implementable and affordable EMR solutions to Indiana's healthcare community."



About iSALUS Healthcare

Founded in 2000 and headquartered in Indianapolis, iSALUS Healthcare offers web-based, mobile-optimized EMR and practice management software solutions for small to medium sized physician practices, healthcare offices and medical clinics. Its proven suite of easy-to-learn and easy-to-use applications is accessible from any Internet connection and provided at an affordable monthly fee. iSALUS includes unlimited technical support and customer service with all of its software subscriptions. Throughout its history, the company has served thousands of doctors and practice managers across the country. For more information, please visit www.isalushealthcare.com or call 888.280.6678.

About Indiana Health Information Technology Extension Center (I-HITEC)

Indiana Health Information Technology Extension Center (I-HITEC) is a federally-designated state-chartered non-profit led by Purdue University. The organization was formed as a result of the 2009 federal Health Information Technology for Economic and Clinical Health Act and is funded through a four-year, \$12 million grant. I-HITEC provides subsidized EHR adoption assistance, Meaningful Use coaching and discounted EHR products and services to Indiana's small physician practices, public or critical access hospitals, community health centers or rural health clinics as well as other medical settings that serve the uninsured, underinsured, underserved or other at-risk populations. I-HITEC is tasked with educating and helping these entities transition from traditional, paper-based electronic health record management systems to federally-mandated electronic health record (EHR) technology. This initiative benefits Indiana through improvements to the state's existing health information technology delivery system which will ultimately improve patient outcomes and reduce healthcare costs. To receive reimbursement from the federal stimulus program, Indiana's healthcare providers must achieve and prove Meaningful Use of EHR software. I-HITEC plays a critical role in this process. For more information about I-HITEC, please visit www.switch.purdue.edu or call (765) 496-1911.