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FOR IMMEDIATE RELEASE

**Indianapolis Medical Society Forms Strategic Partnership with iSALUS Healthcare to
Provide Members with EMR-EHR Software Systems**

INDIANAPOLIS [August 16, 2010] – iSALUS Healthcare, one of the country's top web-based electronic medical records (EMR-EHR) software and medical practice management software companies that serves small and medium sized physician practices, today announced a newly formed strategic partnership with the Indianapolis Medical Society (IMS). Through this exclusive endorsement, iSALUS will offer discounted electronic medical records (EMR-EHR) and practice management software subscriptions to more than 2,000 IMS members.

As part of the strategic partnership, iSALUS will offer Indianapolis Medical Society members a pre-negotiated discount for subscriptions to its entire suite of services. These include medical office and practice management software (billing, collections, scheduling, rounds, dictation, charge capture, automated workflow) and electronic medical and health records software (electronic charting, lab interfaces, e-prescribing, automated letters, integrated faxing and document management technology). In addition to software, iSALUS also will provide IMS members with localized training, technical support and customer service.

"The Indianapolis Medical Society is pleased to strengthen our relationship with iSALUS. The company has demonstrated proven leadership in EMR-EHR and practice management software. One of our goals as an organization is to continue to offer practice enhancement opportunities to our physician members; this partnership allows us to do just that," said John C. Ellis, MD. "Additionally, iSALUS allows our members to purchase individual modules for their medical practices, making the transition to EMR-EHR technology as simple or as diverse as a member requires. We have hands-on experience as to how well the iSALUS EMR-EHR software works since we have used it since 2004 for the IMS Foundation's Project Health, our outreach initiative for the uninsured residents of Marion County."

The Indianapolis (Marion County) Medical Society was founded in 1848 and has more than 2,100 members representing approximately 67 percent of the physicians in the greater Indianapolis area. It is a professional membership organization for licensed Doctors of Medicine and Doctors of Osteopathy. The IMS is a component of the Indiana State Medical Association and the American Medical Association. For more information, please visit: www.imsonline.org.

"iSALUS has been an associate member of the Indianapolis Medical Society since 2003," commented Michael Hall, president and founder of iSALUS Healthcare. "We are proud to contribute to the advancement of the medical industry and to IMS' members' success. Our EMR-EHR and practice management software is ideal for IMS' membership base which is comprised of primarily small to mid-sized physician practices. Through this partnership we will be able to help members



achieve Meaningful Use of electronic health and medical records (EMR-EHR), as well as increase the efficiency of their practices and improve patient care.”

About iSALUS Healthcare

Founded in 2000 and headquartered in Indianapolis, iSALUS Healthcare offers web-based, mobile-optimized EMR-EHR and practice management software solutions exclusively for small to medium sized physician practices, healthcare offices and medical clinics. Its proven suite of easy-to-learn and easy-to-use applications is accessible from any Internet connection and provided at an affordable monthly fee. iSALUS includes unlimited technical support and customer service with all of its software subscriptions. Throughout its history, the company has served thousands of doctors and practice managers across the country. For more information, please visit www.isalushealthcare.com or call 888.280.6678.